

NEWS



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FOR IMMEDIATE RELEASE

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Readers of SNOWEAST Magazine Vote Wildcat Mountain #1 Favorite Scenic View

Voters from Virginia to Quebec recognize #1 view and include Wildcat among top 10 favorite classic resorts.

Pinkham Notch, NH – SNOWEAST Magazine enters its fourth year of publication as the only magazine dedicated to covering east coast skiers and snowboarders and the resorts they visit. For their first-ever reader survey, close to 2,000 votes were cast and Wildcat Mountain was recognized above all as having the #1 favorite scenic view. This #1 distinction, in addition to SNOWEAST readers also voting Wildcat Mountain among their top 10 favorite classic resorts in the east, joins the continued recognition by readers of SKI Magazine who have consistently voted Wildcat Mountain #1 scenery in North America. “It has been a distinction for Wildcat Mountain to have surpassed other North American resorts like Lake Louise, Alberta, Canada or Heavenly, Lake Tahoe, California in previous reader surveys,” said Wildcat Mountain General Manager Tom Caughey, “but it’s nice to have readers of SNOWEAST magazine, perhaps a more connected east coast focus group, recognize the scenic beauty offered here in Pinkham Notch, New Hampshire.”

Not to be enjoyed by skiers and snowboarders only, Wildcat Mountain continues to operate the Wildcat Express scenic gondola and the ZipRider™ zip-line cable ride daily (weather permitting) affording fall foliage lovers two unique ways to experience the legendary scenery and views well in to late October. In addition, the new 9-hole disc golf course remains open for autumn disc enthusiasts and will be featured in an upcoming New Hampshire Chronicle disc golf segment slated to air on WMUR TV channel 9, September 17th at 7:30pm. More information on the segment will be available via the WMUR TV-9 website (wmur.com/chronicle).

Wildcat Mountain is a year-round recreational destination located 100% within the White Mountain National Forest. In addition to the ZipRider™, scenic gondola, the new 9-hole alpine disc golf course, hiking, and fishing, Wildcat offers a seasonal food menu in the its base lodge with fresh "Lunch & Ride" packages available for individuals, families, or groups. All rates and information can be found at www.skiwildcat.com or by calling 1-888-SKI-WILD.

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