

NEWS



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FOR IMMEDIATE RELEASE

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Wildcat Announces Early Season Pass Offers Significant Savings Prior to May 15

Pinkham Notch, NH – Wildcat Mountain is offering its lowest prices for 2008/09 winter season passes to skiers and riders who purchase before May 15th. Currently planning to continue this spring’s skiing and riding in to May (weather/conditions permitting) Wildcat, once again, is a perennial best value for those who enjoy a long season.

Following a banner premier season, Wildcat’s newest and most popular pass is the Black Cat midweek, non holiday pass, offered at the early price of \$249. Ideal for many locals and anyone who is not locked into a “weekends and school-vacation” schedule, the Black Cat is an easy decision. This year’s Black Cat pass holders have benefited from a legendary season that is not over yet.

Wildcat’s Adult, unrestricted, “any day” pass is available to purchase for \$699 before May 15. The corresponding Teen (13 – 18), Junior (6 to 12) and Child (age 5 and younger) passes are early-season priced at \$399, \$299 and \$39, respectively. New this year is a Sunday – Friday, non-holiday season pass offered at the early season rate of \$499 (excludes Saturdays and holiday periods.)

Even on the busiest days of the winter, when fresh snow, school vacations and blue skies coincide to bring out recreational enthusiasts along with diehards, Wildcat’s fast and efficient lift system keeps waiting in lines to an absolute minimum. The Wildcat Express, New England’s most powerful high speed quad lift, ensures the “Vertical Value” that Wildcat is known for and makes it possible for intermediate and advanced skiers and riders to regularly log more than 50,000 vertical feet in a day.

“Wildcat is entering what many of us consider the better part of the season, with spring conditions over a deep base of natural and machine made snow” said General Manager Tom Caughey. “It has been gratifying to hear the comments of our regular skiers and meet so many new people who have tried Wildcat for the first time this year. Despite facing rising costs to provide great snow and run the lifts; Wildcat will continue to offer the best big mountain values, and skiers and riders who commit now to next year at Wildcat will be rewarded with the very best pricing.”

Wildcat and its wilder sibling, Tuckerman Ravine, will experience an influx of visitors in the coming weeks as spring skiers make their annual treks to Pinkham Notch from throughout the Northeast. Wildcat conditions are updated each day at www.skiwildcat.com. In addition to skiing and snowboarding, Wildcat’s newest adventure attraction is the East Coast’s longest 4-season ZipRider® zip line cable ride. Details, including season pass order forms, are available on line or by calling 1-888- SKI WILD.

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