

NEWS



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FOR IMMEDIATE RELEASE

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Attitash & Wildcat Mountain Host Military Salute Weekend January 21 & 22

Activities & Specials Include Free Lift Tickets for Active & Veteran Military Service Men & Women

Bartlett & Pinkham Notch, NH – Attitash Mountain Resort will recognize our nation's defenders and is offering free lift tickets for active and veteran service men and women as well as discounted lift tickets (\$45 All Ages) for active duty family members with ID* on Saturday, January 21 and Sunday, January 22. While all honorary and fun activities will take place at Attitash, Wildcat Mountain, located in Pinkham Notch just 20 minutes from Attitash, will also be offering these same ticket discounts.

On Saturday, January 21, at Attitash Mountain, all are welcome to participate in the on-snow flag parade taking place at approximately 12:45pm. Later that afternoon, fun and entertainment featuring Happy Accident will take place in Ptarmigan's Pub. Then on Sunday, the 3rd Annual Battle of the Branches GS Race will take place. Racers of all levels (including children) will select which branch they are representing and their points will go toward each branch to determine a winner. Entry fee is \$10 with all proceeds being donated to the Wounded Warriors Project.

The Attitash Grand Summit Hotel, offering slopeside accommodations at Bear Peak, is offering a 15% discount on lodging to military personnel for the weekend. Call 888.554.1900 for reservations. For the Military Salute Weekend, ticket discounts offered at both Attitash Mountain Resort and Wildcat Mountain, Active Duty personnel must show their Common Access Card (CAC) or their DD Form 2ACT. Veterans must present their DD Form 214 and retired military personnel must show their DD Form 2RET. Dependents must show their DD Form 1173. For more information on this and other events, visit attitash.com.

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Attitash Mountain Resort, located in the Mount Washington Valley, has most recently been ranked amongst the East's top ten ski resorts for grooming, weather, accessibility, and off-hill activities by readers of SKI Magazine. Offering two distinct mountains, Attitash and Bear Peak, and one of New England's most advanced snow making systems, Attitash is known for its signature terrain parks, ski school and children's programs, open-glade terrain, après entertainment, family value, the year-round mountain coaster attraction, and quality slopeside accommodations featuring the Attitash Grand Summit Hotel. For further information, please visit www.attitash.com or call 1-800-223 SNOW.

Wildcat Mountain, a year-round destination located 100% within the White Mountain National Forest in Pinkham Notch, is home to New Hampshire's most powerful quad summit chair lift and is renowned for its high summit elevation over 4,000 feet and greater than 2,100 vertical feet of skiing and riding; longest novice trail in the state at just under 3 miles; and proximity to Mt. Washington that contributes up to 200 inches of snow and a long winter/spring season annually. Wildcat Mountain has consistently been rated #1 Scenery and Top Ten in the East for Snow, Terrain Challenge, and Value by readers of SKI Magazine. For further information, please visit www.skiwildcat.com or call 1-888-SKI WILD.