

NEWS



February 28th, 2011
FOR IMMEDIATE RELEASE

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Fundraising Events to Benefit Make-A-Wish Foundation® of New Hampshire & AbilityPLUS Inc. Skiing & Riding For a Cause Scheduled For Monday, March 14th & Saturday, March 19th

Pinkham Notch, NH – Are you capable of making a lot of runs skiing and riding all day? If so, skiers and riders might consider participating in two scheduled events whose challenge also include raising associated pledge donations to benefit Make-A-Wish Foundation® of New Hampshire and AbilityPLUS Inc.

The annual Wildcat Mountain 100,000 Vertical Foot Challenge event scheduled for Monday, March 14th will challenge participants to complete at least 48 runs in a single day via the famed Lynx Trail's vertical descent from summit to base. In addition to the personal challenge, the maximum number of 40 participants will raise minimum donation amounts and compete to raise the highest donation amount. Wildcat Mountain was most recently recognized by Make-A-Wish Foundation® of New Hampshire as a "Wish Benefactor" noting that the event's annual giving surpassed \$25,000. The annual event is unique to Wildcat Mountain coupling the accessibility and speed of the Wildcat Express high-speed, summit lift and the ski area's greater than 2,100 vertical foot drop.

Registration for the event is only \$70 (\$40 for season passholders) and includes lift access for the day, a ticket voucher valid for another day of skiing/riding this season and participant gift bag, exclusive lift-line privileges while completing the 48 runs (maximum 50 runs) on the intermediate level Lynx trail which will be closed to the public, light breakfast/lunch items, snacks, and refreshments provided during the event, and prizes including skis generously donated by Fischer and Rossignol awarded to the top fundraisers as well as bib-raffle prizes for participants that will conclude an awards pasta dinner held following the event. All ages and disciplines are welcome to participate, but a limit of 40 participants and a minimum \$250 in pledge donations to the Make-A-Wish Foundation® of New Hampshire must be acquired and provided the morning of the event, Monday, March 14th. For more information and to register, visit skiwildcat.com/100Kday.html.

Later that week, Mount Washington Valley's AbilityPLUS Inc. will host their Ski-A-Thon fundraiser event at Wildcat Mountain on Saturday, March 19th. A more open event that will allow skiers and riders to simply access the entire mountain as they would normally with lap-counters situated in proximity to three of Wildcat Mountain's lifts, the AbilityPLUS Inc. Ski-A-Thon is open to all levels of skiers and riders interested in participating. An entry fee of \$70 (\$40 for season passholders) or \$240 for a team of four will include the day's lift ticket, gift bag, and awards party with appetizers and additional prize raffles. For more information and to register, visit abilityplus.org.

Wildcat Mountain, located 100% within the White Mountain National Forest in Pinkham Notch, is home to New Hampshire's most powerful quad summit chair lift and is renowned for its high summit elevation over 4,000 feet; greater than 2,100 vertical feet of skiing & riding; longest novice trail in the state at just under 3 miles; & proximity to Mt. Washington that contributes to 200 inches of snow and a long winter/spring season annually. Wildcat Mountain has consistently been rated #1 Scenery and Top Ten in the East for Terrain, Challenge, Value, and Overall Satisfaction by readers of SKI Magazine. For further information, please visit www.skiwildcat.com or call 1-888- SKI WILD.

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