

NEWS



August 29, 2011
FOR IMMEDIATE RELEASE

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Attitash Mountain Resort & Wildcat Mountain Feel Effects of Tropical Storm Irene

Bartlett & Pinkham Notch, NH – Attitash Mountain Resort & Wildcat Mountain are among those businesses recovering from tropical storm Irene's heavy rains and wind that flooded many parts of the state. Efforts were already underway at Attitash Monday morning to clean-up significant mud and rock that washed down from the mountain and covered much of the main base lodge area. Less is known currently at Wildcat Mountain about possible effects of the storm because a major section of Rt. 16 between Glen and Gorham, New Hampshire remained closed at the time of this press release and has effectively shut off access to Pinkham Notch.

In addition to the heavy wash-out, Attitash Mountain Resort's new Mountain Coaster will remain closed until necessary grading around the base area can be completed and structural track supports can be secured again and inspected for operation. It is not known at this time when the newest attraction at Attitash Mountain Resort will re-open because all efforts are focused on cleaning up the base area, inspecting for safety, and re-opening all other summer attractions as soon as possible this week and before the upcoming Labor Day weekend. It is expected too that Wildcat Mountain will be able to make similar efforts as necessary to re-open this week.

Both Wildcat Mountain and Attitash Mountain Resort plan to re-open and operate as soon as possible this week following all required work to inspect attractions for safety and clean-up after the storm. For Attitash Mountain Resort, it is best to visit www.attitash.com or call 1 (800) 223-7669 for the most up-to-date operating information this week and this fall when operating weekends through Columbus Day. For Wildcat Mountain, it is best to visit www.skiwildcat.com or call 1 (888) 754-9453 for the most up-to-date operating information this week and this fall when continuing to operate daily until Sunday, October 16.

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Attitash Mountain Resort, located in the Mount Washington Valley, has been ranked amongst the East's top ten ski resorts for snow, grooming, weather, dining, après ski, off-hill activities and family programs by readers of SKI Magazine. Offering two distinct mountains, Attitash and Bear Peak, and one of New England's most advanced snow making systems, Attitash is known for its signature terrain parks, ski school and children's programs, open-glade terrain, après entertainment, family value, the new year-round mountain coaster attraction, and quality slopeside accommodations featuring the Attitash Grand Summit Hotel. This summer, Attitash Mountain Resort celebrates 35 years of summer fun in the Mount Washington Valley offering the original Alpine Slide, new year-round mountain coaster, waterslides, lift-service downhill mountain biking, scenic summit chair ride, and more. For further information, please visit www.attitash.com or call 1-800-223 SNOW.

Wildcat Mountain, a year-round destination located 100% within the White Mountain National Forest in Pinkham Notch, is home to New Hampshire's most powerful quad summit chair lift and is renowned for its high summit elevation over 4,000 feet and greater than 2,100 vertical feet of skiing and riding; longest novice trail in the state at just under 3 miles; and proximity to Mt. Washington that contributes up to 200 inches of snow and a long winter/spring season annually. Wildcat Mountain has consistently been rated #1 Scenery and Top Ten in the East for Terrain, Challenge, Value, and Overall Satisfaction by readers of SKI Magazine. In addition to New Hampshire's only ZipRider zip-line cable ride and the state's highest scenic gondola in the summer and fall, Wildcat Mountain offers lift-serviced disc golf, hiking, weekly guided tours and outdoor interpretive programs with the Tin Mountain Conservation Center and Appalachian Mountain Club. For further information, please visit www.skiwildcat.com or call 1-888-SKI WILD.