

NEWS



April 22nd, 2011
FOR IMMEDIATE RELEASE

Contact: Thomas Prindle
Director of Marketing & Sales
Wildcat Mountain
(603) 466-3326 X216
tprindle@skiwildcat.com

Wildcat Mountain Is Open with Spring Skiing & Riding for New Hampshire Fourth Year in a Row to Be Last Resort in the Granite State to Be Operating

Pinkham Notch, NH – Wildcat Mountain continues to uphold its reputation as the spring skiing destination in New Hampshire and re-opened Friday, April 22nd under beautiful, clear, blue skies and is scheduled to be open for the Easter weekend, weather and conditions permitting. Benefitting from the colder temperatures at Wildcat Mountain's higher elevations and this season's total snowfall currently at 227 inches, including yesterday's Thursday daytime snow, allowed it to open Friday morning with 40 of the 50 available trails still on the open list. With that, Wildcat Mountain is the last resort in New Hampshire for a fourth season in a row to be offering chairlift service for the state's official sport of skiing.

In its first season under the new ownership of Peak Resorts, Wildcat Mountain did not set a firm closing date for the season. At this time, though it will be closed Monday, April 25th through Thursday, April 28th, Wildcat Mountain is considering the possibility of re-opening again for Friday, April 29th and reaching for a May date of skiing and riding for that weekend, Saturday, April 30th and Sunday, May 1st. Spring skiing and riding is dictated by the typical New England weather that marks a change of seasons this time of year and any operating plan is subject to be affected because of that. Up-to-date information, including changes to the operating plan, snow report, discount spring lift ticket rates, and season passes on sale now at their lowest price for the 2011/12 season, is available at www.skiwildcat.com.

Wildcat Mountain is located 100% within the White Mountain National Forest in Pinkham Notch, NH. It is home to the 75-year-old Wildcat Trail first cut by the Civilian Conservation Corp in 1933 and is renowned for its proximity to Mt. Washington and Tuckerman Ravine. For further information, please visit skiwildcat.com or call 1-888- SKI WILD.